



EPIC SCANTM

epicscan.com

EPIC SCAN BRAND TOOLS

OUR POSITIONING STATEMENT...

“Epic Scan provides data that enables accurate design.”

Epic Scan’s spatial measurement and 3D visualization services help you eliminate the inconsistencies in field measurements and obtain accurate existing conditions. This data allows for accurate design, budgeting and scheduling.

OUR PROMISE IS...

“To innovate in meeting our clients' needs.”

The rapid evolution of technologies requires that we constantly maintain the most efficient, cost effective methods to meet our clients' requirements. We have structured our services to not only serve you with the most advanced hardware and software available, but also in their applications and techniques guaranteeing the best product to you and your customer.

- We promise to deliver high quality deliverables. We ensure that by working closely with you and your clients to make sure everyone’s needs are met.
- We promise to be open and educate our clients to better the relationship and help professionals in the field understand the advantages we provided for them.
- We promise to excel in all fields that our practice is applicable. Always looking at new opportunities to help create a better world using our services.

KEY WORDS

Professional

Thought leaders

Precise

Value

Integrity

Expert

Innovative

Partner

OUR KEY MESSAGES

Epic Scan is professional...

We specialized in the field of laser scanning. We made a deep personal commitment to develop and improve our skills. We have the degrees and certifications that serve as the foundation of this knowledge. We work in a serious, thoughtful, sustained way to master the specialized knowledge needed to succeed in our fields; and that we keep this knowledge up to date, so that we can continue to deliver the best work possible.

Epic Scan is competent...

We get the job done. We are reliable, and keep our promises. If circumstances arise that prevent us from delivering our promises, we manage expectations up front, and do the best to make the situation right. We don't make excuses, but focus on finding solutions.

Epic Scan is honest and holds integrity...

We believe in honesty and integrity. We always keep our word, and can be trusted implicitly because of this. We never compromise our values, and will do the right thing, even when it means taking a harder road.

Epic Scan holds itself accountable...

We hold ourselves accountable for our thoughts, words and actions. This personal accountability is closely tied to honesty and integrity, and it's a vital element in our professionalism.

Epic Scan believes in innovation...

Innovation is vital to our business, because to remain successful we must continually grow, improve and find new ways to achieve our goals. We thrive on innovation and change. We encourage creative thinking and problem-solving skills. We embrace change and view the use of new ideas and processes as progress. We strive to find better and faster ways to achieve success.

OUR BRAND SIGNATURE (STILL UNDER DEVELOPMENT – DO NOT USE)

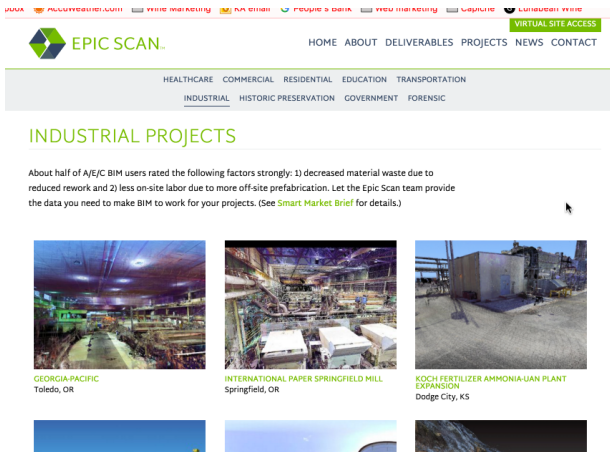
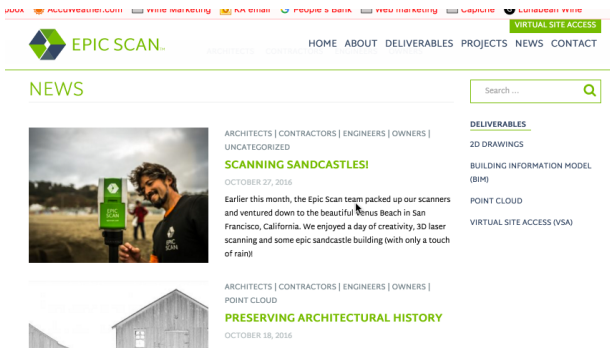
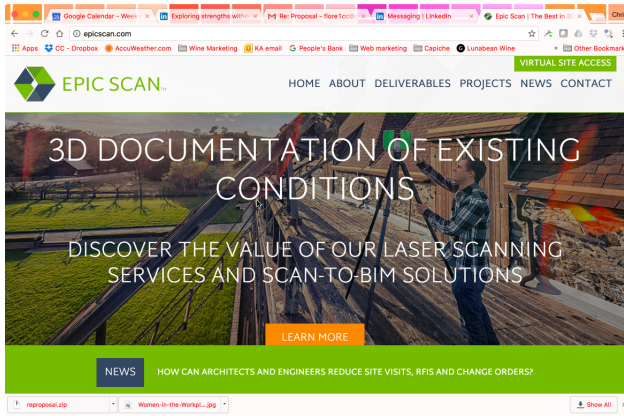
~~Capture. Compute. Create.~~

Vision Made Real

Sharp Start

One Step Ahead

Virtual Reality. Real Results.



Epic Scan Website

The new website design (left) incorporates the new logo and graphic identity and is more user friendly. Categories include client types (contractors, architects, etc.) and project types (commercial, government, etc.) allowing for visitors to quickly find what is of interest.

Descriptors from the DNA Statement that are portrayed on the website: professional, precise, innovative, value, partner, expert, integrity.

